

A white, ergonomic makeup brush with a silver-colored metal collar and a dense, rounded head of black bristles. The handle is white with a grey power button and the brand name 'sonicblend' printed vertically. The background features a repeating pattern of light grey gear-like icons.

sonicblend™

by MICHAEL TODD BEAUTY

World's First

**ANTIMICROBIAL
SONIC MAKEUP BRUSH**

Guards against 99.9% of bacteria
so your brush stays cleaner, fresher longer™

**INSTRUCTIONS
FOR USE**

sonicblend

MICHAEL TODD
BEAUTY

CONGRATULATIONS

Thank you and congratulations on purchasing sonicblend, one of the most advanced and reliable products of its kind on the market today. sonicblend is the first ever makeup brush that applies makeup at sonic speeds of more than *24,000 movements per minute* and has built in protection against microbial contamination so the brush stays cleanser, fresher longer. We are sure it will bring you years of enjoyment.

The ergonomically designed sonicblend uses gentle sonic movements to easily sweep on foundation without leaving lines or streaks for natural looking airbrushed-like results every time.

sonicblend also creates better coverage too so you use less makeup. And, sonicblend can help improve the overall healthy look of your skin by minimizing clogged pores as well as irritation from rubbing and stretching the skin which can occur with traditional makeup application.

FOR BEST RESULTS READ THESE INSTRUCTIONS BEFORE USING YOUR PRODUCT FOR THE FIRST TIME AND SAVE THIS USER GUIDE FOR FUTURE REFERENCE. IF YOU HAVE ANY QUESTIONS OR PROBLEMS CONTACT CUSTOMERSERVICE@MICHAELTODDBEAUTY.COM . OR CALL 1.772.800.7654.

GET TO KNOW YOUR SONICBLEND



SONICBLEND FEATURES

sonicblend is an easy to use automatic makeup applicator with 3D Flaw Fill™ Technology to evenly blend makeup and provide better coverage while using less product. sonicblend is intended for both liquid and powder makeup and may also be used along the hairline.

3D FLAW-FILL™ means that sonicblend utilizes hundreds of gentle sonic micro-brush strokes per second to apply makeup in smooth extra fine layers without clumping or creasing in pores, fine lines or wrinkles. The result: a flawless professional airbrushed-looking finish every time.

sonicblend is ideal for applying foundation as well as blush, contour, highlight, setting powder and bronzers and is intended to improve the overall healthy look of your skin by minimizing clogged pores as well as irritation from rubbing and stretching the skin which can occur with fingers and traditional makeup applicators.

sonicblend is CORDLESS and RECHARGEABLE and can provide up to 60 minutes of continuous use between charges. sonicblend has THREE SPEED OPTIONS for a truly customized makeup application just right for you.

The sonicblend Brush Head comes with our exclusive built in LIFE® protection against microbial contamination. Safe, effective and long lasting, the antimicrobial protection in the sonicblend will not wash out or wear off so the brush stays cleaner, fresher for longer.

To view a video of the
Operating Instructions for the
sonicblend Please Visit:
www.sonicblendhowto.com

OPERATING INSTRUCTIONS

PREPARATION. Before using your product for the first time, charge the Brush Handle with the included Charging Cable for 3 hours. See CHARGING Instructions.

Attach the Brush Head to the Brush Handle by inserting it straight into the Brush Handle with the power "off," until the base of the Brush Head snaps into place. Make sure the Brush Head is securely affixed to the Brush Handle.

Pull your hair away from your face and secure with a hair tie. To begin, turn your sonicblend "on" by pressing down on the Power Button on the Brush Handle once.

There are 3 customizable speeds: Low, Medium and High. To change speeds, press the Power Button while your sonicblend is "on" and the speed will increase to the next higher speed. Note: Pressing the Power Button with the sonicblend in High speed, will shut it off. Simply press the Power Button to start again. Speed selection is a matter of personal preference. Select the speed that you feel most comfortable working with or that gives you the best finish.

There are two (2) ways to turn the sonicblend "off." (i) Press down on the Power Button for approximately 2 seconds. Your product will shut off and will remember the last speed you were using the next time you turn it on. (ii) A second way to turn off the sonicblend is to press the Power Button for 1 second while the product is in High speed.



APPLYING MAKEUP. The sonicblend is very versatile. It may be used with both liquid and powder makeup. It may also be used along the hairline.

To apply makeup, turn the power "on," and select desired speed (low, medium or high). Hold the sonicblend steadily by the ergonomic Brush Handle. For best results, keep the Brush Head in contact with the skin allowing the sonic technology in sonicblend to do the work with 1000's of micro blend movements per minute.

Start with a small amount of product. Your sonicblend provides better coverage so less is more. Apply makeup in thin layers. Build up coverage as needed by going over one area more than once. sonicblend will cover imperfections, remove excess product and meld the product with your skin, giving it a flawless natural looking finish.

Foundation: For Liquid foundation, pour or pump foundation onto the back of your hand or palette. With the power "off," dip the Brush Head into the product.

For Powder foundation, with the power "off," dab the Brush Head directly into the makeup. Tap off any excess product.

To finish foundation, lightly blend in small circular motions of the Brush Head all over your face, using any excess product to deal with problem areas. You may now go over your smile line area, which should only be covered with a small amount of product to reduce creasing.

Makeup: Remove foundation residue from the Brush Head and finish with any cream face products (blush, highlighter, contour, etc) and apply any other powder products (blush, bronzer, contour, finishing powder, etc) and blend well in small circular motions.

When you are done, remove remaining residue from the Brush Head with a tissue or clean soft cloth.

EXPERT TIPS:

- Go over your smile line area last, which will only be covered with a small amount of product, greatly reducing the chance of creasing.
- If you use foundation under your eyes or with concealer, take a bit of foundation on the outer edge of the brush and lightly sweep the Brush Head back and forth in short strokes and sweeping motions under the eyes concentrating the product at the lower inner corners where your under-eyes are darkest until you build up the coverage to the desired effect.
- For the jawline, lightly blend the foundation in long strokes and sweeping motions upwards to connect with the product on your face, and downwards slightly to fade it into your neck and where your ears connect to your face.
- To avoid getting makeup in your eyes, turn the power "off" to take the foundation applied under the eyes up and onto the eyelid and brow bone.

CHARGING and MAINTENANCE

CHARGING

1. sonicblend is powered by a rechargeable battery. Recharge the battery only as needed with the included Charging Cable. It is not necessary or recommended that the sonicblend be recharged after each use. Depending on the speed setting used, the fully charged sonicblend should provide 30-60 minutes of continuous use before needing to be recharged. Prior to initially using your sonicblend, it should be fully charged for 3 hours.
2. The sonicblend is rechargeable with the included Charging Cable. The small end of the Charging Cable plugs into the Brush Handle as shown. The larger USB end of the Charging Cable should be connected to a power source such as (i) a wall outlet using an appropriate USB AC/DC power adapter home wall plug (included) or (ii) a USB receptacle port on a host device that supplies power such as a computer. The Charging Cable is compatible with international and domestic wall outlets (100-240 Volts AC; 50/60 Hz) with the correct country plug adapter.



3. During charging, the Power Light on the Brush Handle will light up Red. When the sonicblend is fully charged the Power Light will change from Red to Green. Unplug the Charging Cable when not in use. **DO NOT** unplug the Charging Cable and leave it connected to the sonicblend as this will cause discharging of the battery.

4. With the Charging Cable disconnected, the sonicblend charged and the power "on", the Power Light will be Green until the sonicblend has about 20% or less power remaining at which time the Power light will turn Red.
5. Infrequent Use. The Brush Handle needs to receive a charge occasionally. If you rarely use the sonicblend, recharge it every 3 months to maintain its charging capability.

MAINTENANCE

1. Brush Handle. The Brush Handle can be cleaned with a dry soft clean cloth to remove any dirt or residue buildup. **DO NOT** use abrasive cleaners or chemicals to clean the Brush Handle. Do not disassemble, heat above 60° C (140° F) or incinerate. Do not expose the Brush Handle to rain, moisture, dripping or splashing.
2. Brush head. We recommend cleansing the hair of the Brush Head at least once a week to remove old makeup, dirt and debris and keep the Brush Head clean soft. To cleanse the Brush Head, with the power "off" remove the Brush Head from the Brush handle by pulling up on the base just below the hair on the Brush Head. **DO NOT** pull on the hair itself.

The Brush Head can be cleaned with a commercial brand makeup brush cleaner following the directions that come with the cleaner. Alternatively, you can cleanse the Brush Head with a mild soap, dish detergent or shampoo using lukewarm water.

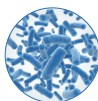
After cleansing, rinse the Brush Head thoroughly in lukewarm (not hot or cold) water. Make sure all the residue is removed. Gently squeeze out any excess water from the hair and lay the Brush Head flat on a clean towel and allow to air dry for at least 6 to 8 hours.

3. Heavily Embedded Makeup. To remove heavy makeup residue pour a small amount of olive oil onto a clean paper towel and swirl the hair (dry) onto the towel. DO NOT soak the hair with oil. Just use enough to help break down the makeup on the hair. Then cleanse the Brush Head as directed in paragraph 2.
4. We recommend that you regularly clean the Brush Head as directed and not share the Brush Head for sanitary reasons. Each user should have their own Brush Head.
5. Charging Cable. Clean the Charging Cable by wiping with a soft damp cloth. **DO NOT** immerse the Charging Cable in water. Unplug the Charging Cable before cleaning it.
6. Storage. When not in use for prolonged periods, store your sonicblend in a dry place at a temperature between 32°F and 140°F (0°C to 60°C).
7. Your sonicblend does not require any other regular maintenance. If the device is not working properly, discontinue use and contact Customer Service at customerservice@michaeltoddbeauty.com or call (772) 800-7654.

LIFE® ANTIMICROBIAL PRODUCT PROTECTION



Protected surface



Unprotected surface

The inventors of sonicblend recognized that makeup, skin cells and moisture remaining on brushes between uses can create conditions for bacteria to grow. To address this, sonicblend Brush Heads have been treated during the manufacturing process with patent pending antimicrobial product protection to guard against microbial contamination. Traditional makeup brushes do not provide this protection.

Registered with the US Environmental Protection Agency, the antimicrobial in sonicblend brushes is safe, effective and long lasting, and will not wash out or wear off so the brushes stays cleaner, fresher for longer!

Note: Antimicrobial product protection is not a substitute for good hygienic practices nor is it intended to protect the user from disease causing microorganisms. We recommend that you follow the directions in this User Manual for cleaning the Brush Head.

REGULATORY INFORMATION

U.S. This Class B digital product complies with Part 15 of the U.S. Federal Communications Commission (FCC) rules. Operation is subject to the following two conditions: (1) this device may not cause interference, and (2) this device must accept any interference, including interference that may cause undesired operation of the device.

Canada. This device complies with Industry Canada licence-exempt RSS standard(s). Operation is subject to the following two conditions: (1) this device may not cause interference and (2) this device must accept any interference including interference that may cause undesired operation of the device.

Le présent appareil est conforme aux CNR d'Industrie Canada applicables aux appareils radio exempts de licence. L'exploitation est autorisée aux deux conditions suivantes: (1) l'appareil ne doit pas produire de brouillage, et (2) l'utilisateur de l'appareil doit accepter tout brouillage radioélectrique subi, même si le brouillage est susceptible d'en compromettre le fonctionnement."

Mfg: Michael Todd Beauty

Model: sonicblend

Device complies with
CAN ICES-3 (B)/NMB-3(B)

For home or office use. Not intended for use in machinery, medical or industrial applications.

Radio and TV Interference Regulations. This product has been tested and found to comply with the limits for a Class B digital device pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This product generates, uses and can radiate radio frequency (RF) energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications devices (such as televisions, baby monitors, cordless phones, etc). However, there is no guarantee that RF interference will not occur in a particular installation. If this product does cause harmful interference to radio or television reception, which can be determined by turning the product off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antennae of the other radio-communications device
- Move the equipment farther away from the radio or tv
- Connect the product into an outlet on a circuit different from that to which the other device is connected
- Consult the manufacturer's customer service or an experienced radio/tv technician for more suggestions.

IMPORTANT SAFETY INFORMATION

BASIC SAFETY PRECAUTIONS. When using electrical products, especially when children are present, basic safety precautions should always be taken. **IF YOU THINK THE POWER IS OFF WHEN THE SWITCH IS OFF, YOU ARE WRONG.** If the plug is in, the power is on. Unplug electrical appliances when you are not using them.

DANGERS. To reduce the risk of electrocution:

1. **DO NOT** get the Brush Handle wet or immerse in water. **DO NOT** place or store this product where it can fall or be pulled into a tub or sink.
2. **DO NOT** place this product or Charging Cable in or drop it into water or other liquid. The Brush Handle and Charging Cable are not for immersion or for use in the shower or bath.
3. **DO NOT** reach for the Brush Handle or Charging Cable that has fallen into water. Unplug immediately.
4. **DO NOT** use the Charging Cable where the power cord while plugged in can come in contact with water.
5. Keep this product away from open flame or flammable aerosol products. The device is not suitable for use in the presence of a flammable anesthetic mixture with air or oxygen or nitrous oxide.

WARNINGS. To reduce the risk of burns, electrocution, fire or injury to persons:

1. Close supervision is necessary when this Product is used by, on, or near children or physically challenged persons.
2. Use this product only for its intended use as described in this User Manual. **DO NOT** use attachments other than those recommended and provided by Michael Todd Beauty.
3. Keep the Charging Cable away from heated surfaces.
4. Never use this Product while sleeping or drowsy.
5. **DO NOT** use this product where oxygen is being administered.
6. Never operate this Product if it is damaged.
7. **DO NOT** use the Charging Cable for recharging products other than this product or if the cable or either end of the Charging Cable is damaged, is not working properly, or has been dropped into water.
8. The product has no serviceable parts. Never attempt to open the Brush Handle for any reason. If the Charging Cable is damaged, it must be unplugged and replaced. Contact customer service at 772.800.7654 or email us at customerservice@michaeltoddbeauty.com for instructions on how to obtain a replacement.
9. Use this product with the supplied Charging Cable only. The Charging Cable may be used with an appropriate USB AC/DC power adapter home wall plug or plugged directly into the USB receptacle port on host devices that supply power such as a computer.
10. **DO NOT** disassemble, heat above 60° C (140°F) or incinerate.

IMPORTANT CAUTIONS.

1. This is not a medical device and is not intended to treat medical conditions. If you are under a doctor's care for any skin condition, if you think you may have a skin condition or if you have very sensitive skin, consult your physician before using this product.
2. The built-in antimicrobial product protection in the Brush Head is neither a substitute for good hygienic practices nor intended to protect the user from microorganisms that cause disease. Clean the Brush Head as directed in this User Manual and do not share the Brush Head for sanitary reasons.
3. This product uses magnets which may affect internal medical devices such as pacemakers. Keep away from internal medical devices. To avoid damage, keep magnetic media such as computer discs, credit cards and tapes away.
4. If you experience any pain or discomfort from using this product, discontinue use and consult a physician.
5. This device is electrical and contains small parts. Keep out of reach of children. THIS PRODUCT IS NOT DESIGNED OR INTENDED PRIMARILY FOR CHILDREN 12 YEARS OF AGE OR YOUNGER.

ONE (1) YEAR LIMITED WARRANTY

IMPORTANT: BY USING YOUR SONICBLEND YOU ARE AGREEING TO BE BOUND BY THE TERMS OF THE LIMITED WARRANTY SET OUT BELOW. DO NOT USE YOUR PRODUCT UNTIL YOU HAVE READ THE TERMS OF THE WARRANTY. IF YOU DO NOT AGREE TO THE TERMS OF THE WARRANTY, DO NOT USE THE PRODUCT AND RETURN IT FOR REFUND TO THE STORE WHERE IT WAS PURCHASED WITHIN FOURTEEN DAYS OF THE DATE YOU RECEIVED YOUR PRODUCT.

REGISTRATION REQUIREMENT. YOU MUST REGISTER YOUR PRODUCT WITHIN 90 DAYS OF PURCHASE IN ORDER TO OBTAIN THE WARRANTY. YOUR WARRANTY IS NOT EFFECTIVE UNLESS YOU REGISTER YOUR PRODUCT WITHIN THE TIME PROVIDED. IN ORDER TO REGISTER YOUR PRODUCT GO ON-LINE TO WWW.WARRANTYMICHAELTODDBEAUTY.COM AND COMPLETE THE INFORMATION REQUIRED FOR REGISTRATION.

WARRANTY LIMITATIONS SUBJECT TO CONSUMER LAW. TO THE EXTENT PERMITTED BY LAW, THIS WARRANTY AND THE REMEDIES SET FORTH ARE EXCLUSIVE AND IN PLACE OF ALL OTHER WARRANTIES, REMEDIES AND CONDITIONS, WHETHER ORAL OR WRITTEN, STATUTORY, EXPRESS OR IMPLIED. MICHAEL TODD BEAUTY ("MICHAEL TODD") DISCLAIMS ALL STATUTORY AND IMPLIED WARRANTIES, INCLUDING WITHOUT LIMITATION WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE AND WARRANTIES AGAINST HIDDEN OR LATENT DEFECTS TO THE EXTENT PERMITTED BY LAW. INsofar AS SUCH WARRANTIES CANNOT BE DISCLAIMED, MICHAEL TODD LIMITS THE DURATION AND REMEDIES OF SUCH WARRANTIES TO THE DURATION OF THIS EXPRESS WARRANTY AND AT MICHAEL TODD'S OPTION THE REPAIR OR REPLACEMENT SERVICES DESCRIBED BELOW.

LIMITATION OF LIABILITY. EXCEPT AS PROVIDED IN THIS WARRANTY AND TO THE MAXIMUM EXTENT PERMITTED BY LAW, MICHAEL TODD IS NOT RESPONSIBLE FOR DIRECT, SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES RESULTING FROM ANY BREACH OF WARRANTY OR CONDITION, OR UNDER ANY OTHER LEGAL THEORY, INCLUDING BUT NOT LIMITED TO LOSS OF USE; LOSS OF REVENUE; LOSS OF BUSINESS; LOSS OF OPPORTUNITY; LOSS OF GOODWILL; LOSS OF REPUTATION; OR ANY INDIRECT OR CONSEQUENTIAL LOSS OR DAMAGE HOWSOEVER CAUSED INCLUDING THE REPLACEMENT OF EQUIPMENT AND PROPERTY.

THE FOREGOING LIMITATION SHALL NOT APPLY TO DEATH OR PERSONAL INJURY CLAIMS, OR ANY STATUTORY LIABILITY FOR INTENTIONAL AND GROSS NEGLIGENT ACTS AND/OR OMISSIONS.

SOME STATES (COUNTRIES AND PROVINCES) DO NOT ALLOW THE EXCLUSION OR LIMITATION OF INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE LIMITATION OR EXCLUSION MAY NOT APPLY TO YOU. THIS LIMITED WARRANTY IS EXCLUSIVE OF ALL OTHER WARRANTIES, WHETHER ORAL OR WRITTEN, EXPRESS OR IMPLIED. THERE ARE NO IMPLIED WARRANTIES CREATED BY THE MANUFACTURE, SALE OR USE OF THE PRODUCT.

THESE WARRANTY TERMS, CONDITIONS AND LIMITATIONS ALLOCATE THE RISKS OF PRODUCT FAILURE BETWEEN MICHAEL TODD AND YOU, THE END USER. THIS ALLOCATION IS RECOGNIZED BY BOTH PARTIES AND IS REFLECTED IN THE PRICE OF THE PRODUCT. BY USING THIS PRODUCT YOU ACKNOWLEDGE THAT YOU HAVE READ THESE TERMS, CONDITIONS AND LIMITATIONS, UNDERSTAND THEM AND ARE BOUND BY THEM.

WHAT IS COVERED BY THIS WARRANTY. MICHAEL TODD warrants this product against defects in materials and workmanship when used normally in accordance with MICHAEL TODD'S guidelines

(including technical specifications, user manuals and service communications) for a period of ONE (1) YEAR from the date of original retail purchase ("Warranty Period").

This warranty applies only to a purchase of the Product in the United States or Canada from MICHAEL TODD or an authorized reseller, is valid for the original end user of the Product only and cannot be transferred under any circumstances. In no event is the warranty period tolled or extended - including any period during which the Product (or any parts thereof) is in repair or if the Product is replaced by MICHAEL TODD during the warranty period.

WHAT IS NOT COVERED BY THIS WARRANTY. This Warranty does not apply: (a) to consumable parts, such as batteries or protective coatings that are designed to diminish over time, unless failure has occurred due to a defect in materials or workmanship;

(b) to cosmetic damage, including but not limited to scratches, dents and broken plastic unless failure has occurred due to a defect in materials or workmanship; (c) to damage caused by use with a voltage converter or other third party component; (d) to impact or insertion of foreign objects into or on the Product; (e) to professional or commercial use of the Product; (f) to damage caused by accident, abuse, misuse, improper storage, fire, liquid contact, earthquake or other external cause; (g) to damage caused by operating the product outside MICHAEL TODD'S published guidelines; (h) to damage caused by service performed by anyone who is not a representative of MICHAEL TODD or Authorized Service Provider; or (i) to a MICHAEL TODD Product that has been modified to alter functionality or capability without MICHAEL TODD'S written permission.

WARRANTY SERVICE. To obtain warranty service, return the Product to MICHAEL TODD. For shipping instructions, contact Customer Service at (772) 800-7654 or customerservice@michaeltoddbeauty.com.

PRODUCT CHANGES. MICHAEL TODD reserves the right to make changes and improvements to its products without incurring any obligation to incorporate such improvements in products previously sold or to notify you of these changes or improvements.

DISPUTES. This limited warranty is governed by the laws of the State of Florida, without regard to principles of conflicts of laws, and applicable United States federal law. The United Nations Convention on Contracts for the International Sale of Goods shall not apply. YOU AGREE TO SUBMIT ANY CLAIM, DISPUTE, OR CONTROVERSY (REGARDLESS OF THE FORM OR TYPE OF ACTION) AGAINST US TO ARBITRATION ADMINISTERED BY THE NATIONAL ARBITRATION FORUM UNDER ITS CODE OF PROCEDURE THEN IN EFFECT (available at <http://www.arb-forum.com> or via telephone at 1-800-474-2371). Except to the extent otherwise required by law, you agree that the arbitration proceedings will take place exclusively where the principal office of MICHAEL TODD is located at the time of institution of the proceedings. You may be entitled to file suit under state laws without submitting your claim to arbitration first. Information on arbitration may be obtained from, and a claim may be filed with, the National Arbitration Forum at P.O. Box 50191, Minneapolis, MN 55405-0191 USA.

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questions and more visit us on the web at
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